

HTTP POST Instructions

POST URL: <http://secure.leadexec.net/leadimport.asmx/LeadReceiver>

POST Field Definition

Data Type	Required	Field Name	Description
Numeric	Yes	VID	Lead Source Identifier (4304)
Numeric	Yes	LID	Lead Type Identifier (1691)
Numeric	Yes	AID	Campaign Identifier (10114)
Text	No	City	City
Phone Number	No	DayPhone	Day Phone
Zip Code	No	Zip	Zip
Text	No	Address	Address
US State	No	State	State
Email	No	Email	Email
Text	No	DailyMilage	Average one way mileage
Value List	No	ComprehensiveDeductible	Comprehensive Deductible
		<i>Allowed Values</i>	<i>No-Coverage</i>
			<i>\$100</i>
			<i>\$200</i>
			<i>\$500</i>
			<i>\$1000</i>
			<i>\$250</i>
Value List	No	PrimaryUse	Primary Use
		<i>Allowed Values</i>	<i>Commute to work</i>
			<i>Commute to School</i>
			<i>Commute_varies</i>
			<i>Pleasure</i>
			<i>Business</i>
Value List	No	CollisonDeductible	Collison Deductible
		<i>Allowed Values</i>	<i>No-Coverage</i>
			<i>\$100</i>
			<i>\$200</i>
			<i>\$500</i>

			\$1000
			\$250
Text	No	vehicle_year	Year of vehicle
Text	No	vehicle_make	Make of vehicle
Text	No	vehicle_model	Model of vehicle
Text	No	PostByMobile	Post By Mobile
Text	No	BirthDate	BirthDate
Value List	No	CoverageType	Coverage Type
		<i>Allowed Values</i>	<i>Standard</i>
			<i>Superior</i>
			<i>Basic</i>
			<i>State-Minimum</i>
Value List	No	Tickets	Have you had any accidents, tickets or claims in the past three years?
		<i>Allowed Values</i>	<i>Yes</i>
			<i>No</i>
Text	No	Name	Applicant Name
Value List	No	Gender	Gender
		<i>Allowed Values</i>	<i>Male</i>
			<i>Female</i>
Text	No	AnnualMileage	Yearly Mileage
Value List	No	CurrentCompany	Current Company
		<i>Allowed Values</i>	<i>Other</i>
			<i>Allstate</i>
			<i>StateFarm</i>
			<i>Farmers</i>
			<i>Infinity</i>
			<i>Progressive</i>
			<i>None</i>
Text	No	FormType	Form Type
Text	No	IPAddress	IP Address
Text	No	Country	Country
Text	No	BrowserName	Browser Name
Text	No	JavaScript	Java Script
Text	No	OperatingSystem	Operating System
Value List	No	InsuredTime	How long have you been insured?

		<i>Allowed Values</i>	<i>Less-than-6-months</i>
			<i>More-than-6-months</i>
			<i>More-than-1-year</i>
			<i>More-than-2-years</i>
			<i>More-than-3-years</i>
			<i>More-than-4-years</i>
			<i>More-than-5-years</i>
			<i>More-than-2-year</i>
			<i>More-than-3-year</i>
			<i>More-than-4-year</i>
			<i>More-than-5-year</i>
Value List	No	CurrentlyInsured	Are you currently insured?
		<i>Allowed Values</i>	Yes
			No
Text	No	LastName	Applicant Last Name
Value List	No	CurrentResidentStatus	What is your current resident status?
		<i>Allowed Values</i>	<i>own</i>
			<i>rent</i>
			<i>live with parents</i>
			<i>other</i>
Text	No	PrimaryDriver	Who drives this car the most?
Text	No	VehicleVIN	Vehicle Identification Number

Example Request:

Content Type: application/x-www-form-urlencoded

```
VID=&LID=&AID=&City=&DayPhone=&Zip=&Address=&State=&Email=&DailyMilage=&ComprehensiveDeductible=&PrimaryUse=&CollisonDeductible=&vehicle_year=&vehicle_make=&vehicle_model=&PostByMobile=&BirthDate=&CoverageType=&Tickets=&Name=&Gender=&AnnualMileage=&CurrentCompany=&FormType=&IPaddress=&Country=&BrowserName=&JavaScript=&OperatingSystem=&InsuredTime=&CurrentlyInsured=&LastName=&CurrentResidentStatus=&PrimaryDriver=&VehicleVIN=
```

Example Response:

Content Type: text/xml

```
<?xml version="1.0" encoding="utf-8"?>
<PostResponse xmlns:xsi="http://www.w3.org/2001/XMLSchema-instance"
xmlns:xsd="http://www.w3.org/2001/XMLSchema" xmlns="http://www.leadproweb.com/">
  <IsValidPost></IsValidPost>
  <ResponseType></ResponseType>
  <ResponseDetails></ResponseDetails>
  <LeadIdentifier></LeadIdentifier>
  <VendorAccountAssigned></VendorAccountAssigned>
  <PendingQCReview></PendingQCReview>
  <Price></Price>
</PostResponse>
```